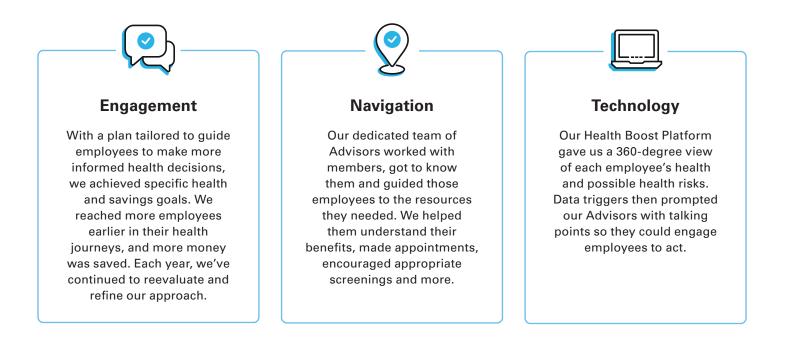
CASE STUDY

Delivering affordable care and increased savings for a large national retailer

Case Summary:

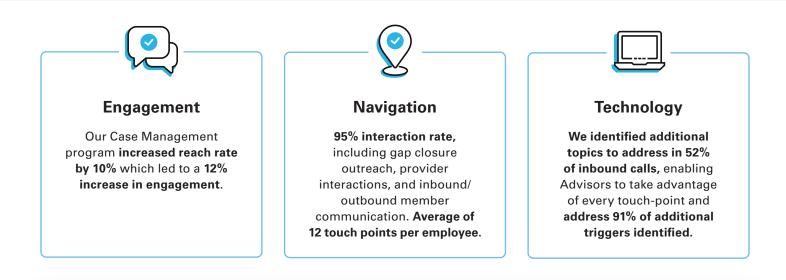
With 17,000+ stores across 46 states, mostly in rural areas, a retail chain's employees had limited options for high-quality, affordable healthcare. Plus, many of their employees had chronic conditions and needed extra guidance to stay healthy. Partnering with our client, we identified goals: 1) supporting employees with health care decisions, 2) increasing affordable care options to increase savings, and 3) creating a simplified member experience. We took a holistic approach to engaging employees, including clinical and pharmacy outreach initiatives for case and chronic condition management, plus behavioral health, maternity and utilization management. Employees were also offered incentives for healthy behaviors and encouraged to work with their care advisors and participate in clinical programs.





With our flexible plans and products, our client saw year-over-year savings and managed cost trends.

Over three years, the group saved \$99 million.



"I received the approval from BlueCross, but my doctor and surgery center said that it wasn't likely to be paid and both were requiring me to pay up front. I called my Advisor and she contacted them to reverse their decisions. Without her help, I would not have been able to get this needed procedure."

AmplifyHealth Member

Demographics

30,000 Subscribers

46,000+ Members

59% Female

17,000+ Retail Stores

We're so sure we can save you money that we offer **The AmplifyHealth Guarantee** a custom guarantee based on your goals and plan package.

See how much you can save with AmplifyHealth.

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