



eBusiness Topics

- 5010 Updates
- ❖ BlueCORE
- Provider Challenges
- BCBST Solution
- BlueAccess
- Real Time Claims Adjudication
- eMessaging
- Message Center
- Benefit and Eligibility Re-design



5010 Readiness and Implementation

- ❖BCBST is currently performing 5010 readiness strategies and conducting internal testing
- ❖BCBST plans to begin external 5010 testing in May 2011

Key Changes for 5010

- Confirmation Reports will be replaced with the 277CA Claims Acknowledgment Transaction
- The 277CA Claims Acknowledgement will be returned within 2 hours of submission
- Creation of a Web-based reporting tool for EDI claim reporting
- ❖BCBST will utilize the 999 Transaction and the TA1



BlueCORE

- BCBST is compliant with CAQH CORE Phase I and Phase II
- Real-Time Benefits, Eligibility and Claims Status
- In production with several providers, software vendors and clearinghouses.
- More information at http://bluecore.bcbst.com/
- Questions about 5010 or BlueCORE?
- Contact the eBusiness Service Center at (423) 535-5717 or e-mail at ecomm_technicalsupport@bcbst.com



Provider Challenges

- Identify patient eligibility and coverage
- ❖ Accurate member liability at point-of-service
- Increased consumer driven health care plans
- To avoid more bad debt
- Administrative hassles
 - Balance billing
 - Over collection and redistribution to the consumer
- Confusion at the point-of-service



BCBST Solution

BlueAccess

- BlueAccess is the BCBST secure online application
 - Verify patient liability
 - Submit and Track authorizations
 - View or print remittance advice
 - Access PCP roster if applicable
 - Exam cost and quality information
 - View Bluecard/FEP eligibility and claim status



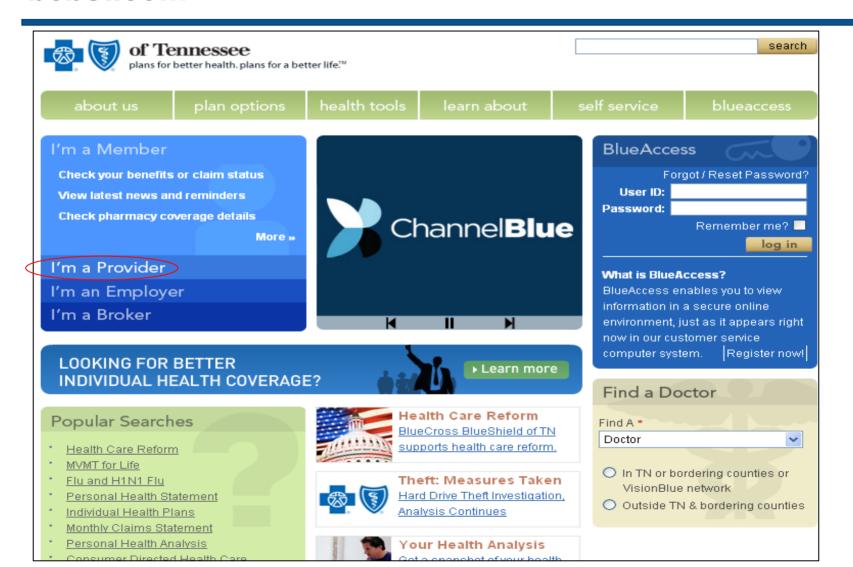
BCBST Solution

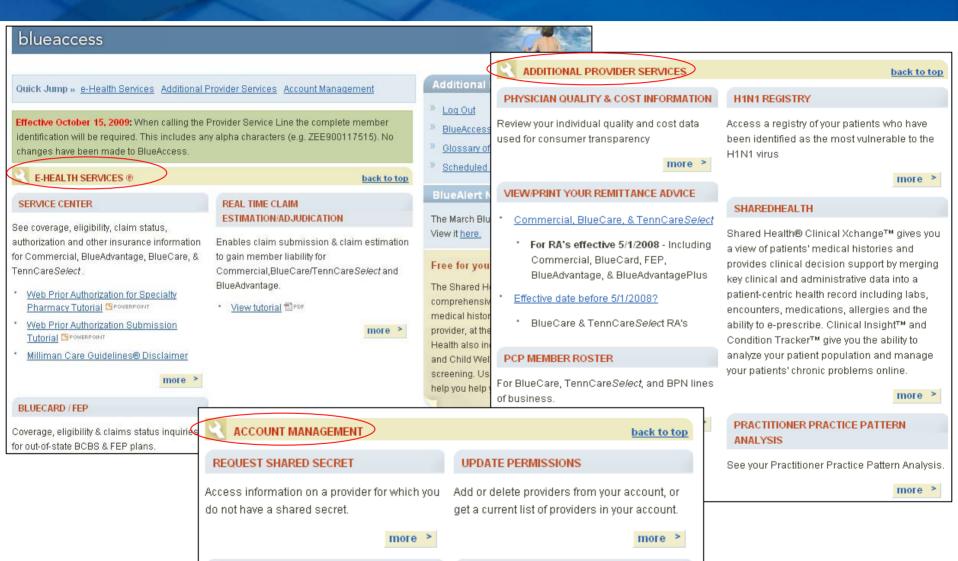
- Real Time Claims Adjudication (RTCA) allows a fully adjudicated response back to provider at the point-of-service
 - Feature to allow providers to create an estimate to collect accurate patient responsibility
 - Standard EDI formats
 - Permit providers to bill at point-of-service
 - Secure online environment
- Training available
 - Onsite
 - Internet

| Claim Totals | |
|--|----------|
| Charges: | \$150.00 |
| Network Savings: | \$0.00 |
| Not Covered: | \$0.00 |
| BCBST Pays: | \$0.00 |
| Deductible: | \$150.00 |
| Co-pay: | \$0.00 |
| Co-insurance: | \$0.00 |
| Total Member Responsibility: | \$150.00 |
| Less HRA Payments: | \$0.00 |
| Salance to Collect from Member: \$150.00 | |



bcbst.com





UPDATE PROVIDER INFORMATION

the providers in your group.

Change address details and office hours for

UPDATE PERSONAL PROFILE

Update your token question, e-mail address,

telephone number, or organization name

Service Center





e-Health Services

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Patient Inquiry

Claim Center

Authorization / Advance Determination Submission...

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Track Requests

Demos, Tutorials & FAQ

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e-Health services

e-Health Services is a quick, convenient way to answer many of your health insurance questions. The information found on t available, seven days a week, just as it appears in the BlueCross BlueShield of Tennessee computer system. Coverage sho current information. Processed claims, contract changes or policy cancellations may affect final benefit determination. e-Heap provides online benefits service for BlueCross BlueShield of Tennessee customers who buy their own health plan individually work. To get started, please select an option from the menu on the left. For assistance with this website please click on the link.

Within e-Health Services you have the ability to:

- · Verify eligibility, benefits and coverage details such as co-pays, applied deductible and out of pocket limits
- . Check status of medical, behavioral health, and dental claims
- · Verify Prior Authorization Requirements
- Submit Authorization requests for Inpatient Confinement, Outpatient Procedure, 23 Hour Observation, Global Obstetri Specialty Pharmacy
- · Update previously submitted authorization requests using Clinical Update
- · Look up the status of previously submitted authorization requests

Commercial / BlueAdvantage Plans:

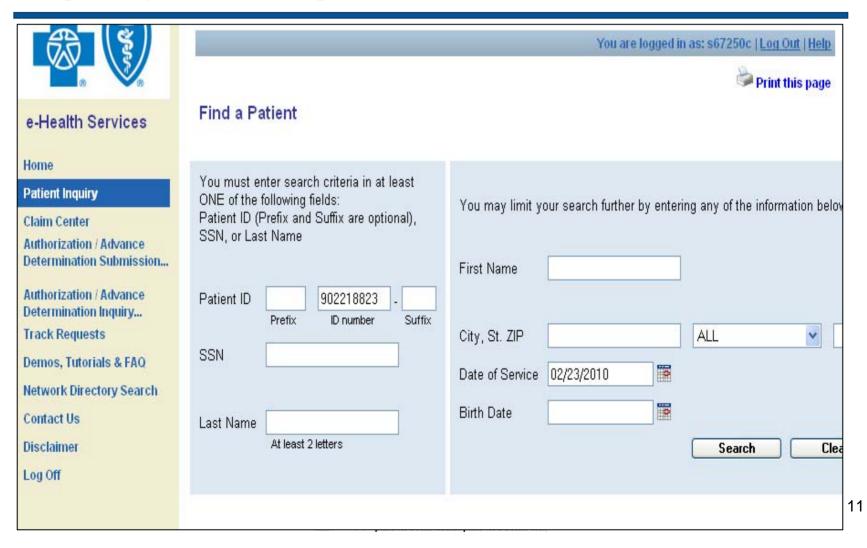
Provider Service: 1-800-924-7141

BlueCaresm / TennCare Select Plans:

Benefits are determined by the State Bureau of TennCare and are subject to change. If you have any questions, please call Service areas at:

■ BlueCaresm Members: 1-800-468-9698
 ■ BlueCaresm Providers: 1-800-468-9736
 ■ TennCare Select Members: 1-800-263-5479
 ■ TennCare Select Providers: 1-800-276-1978

Eligibility & Coverage



Eligibility & Coverage



e-Health Services

Home

Patient Inquiry

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Patient Information: CHRISTY HALL

Patient Information

Name CHRISTY HALL

Member ID ZEE 902218823 - 3 (Daughter/Child)

Birth Date 08/17/1993

Gender Female

Address PO BOx 12343

CHATTANOOGA, TN 374020001

County Phone

(423) 535-5912

Email

Subscriber Details

Subscriber CHRIS HALL
ID Number 7EE 902218823

Gender Male

Group Chris B Hall Enterprises

PCP

Patient does not have a Primary Care Physician.

Claims and Authorizations Inquiry

- Claims Inquiry
- Authorizations Physician
- Authorizations Facility
- Prior Authorization Requirements

Eligibility

Dental Product

As of 02/23/2010, CHRISTY HALL is **Eligible** for coverage for the period from 10/01/2006 - 08/31/2017 under **Dental Benefit Plan**. View benefits description

FSA - Flexible Spending Account

As of 02/23/2010, CHRISTY HALL is **Eligible** for coverage for the period from 07/01/2009 - (present) under **Flexible Spending Account.**

Medical Product

As of 02/23/2010, CHRISTY HALL is **Eligible** for coverage for the period from 01/01/2010 - 08/31/2017 under **Blue Network P.**View benefits description

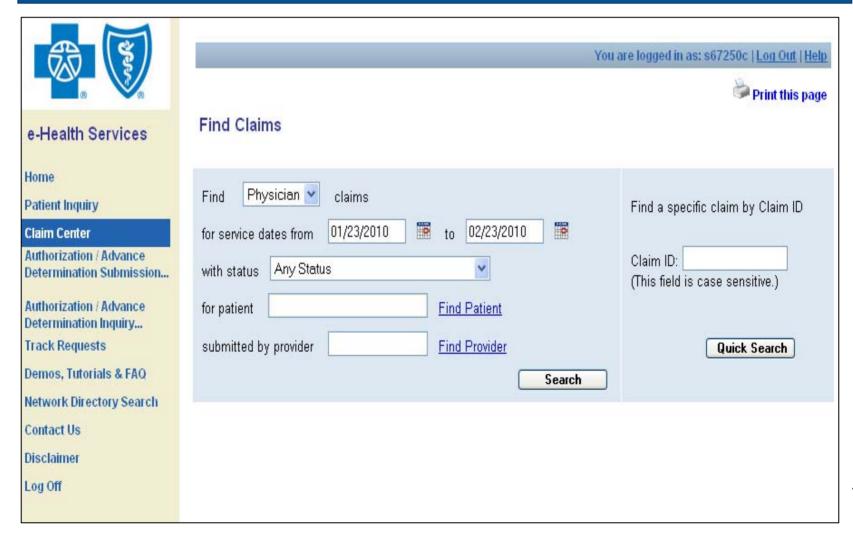
Pre Existing Waiting Period

No Pre-Existing Waiting Period

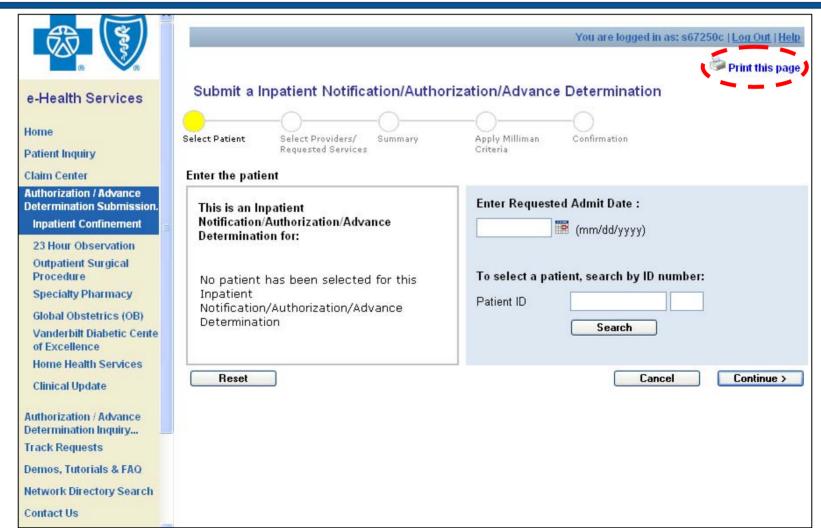
Vision Product

As of 02/23/2010, CHRISTY HALL is **Eligible** for coverage for the period from 01/01/2010 - 08/31/2017 under **VISION - EYEMED - HIGH - 12/12/24 - 10/25/150/150.**

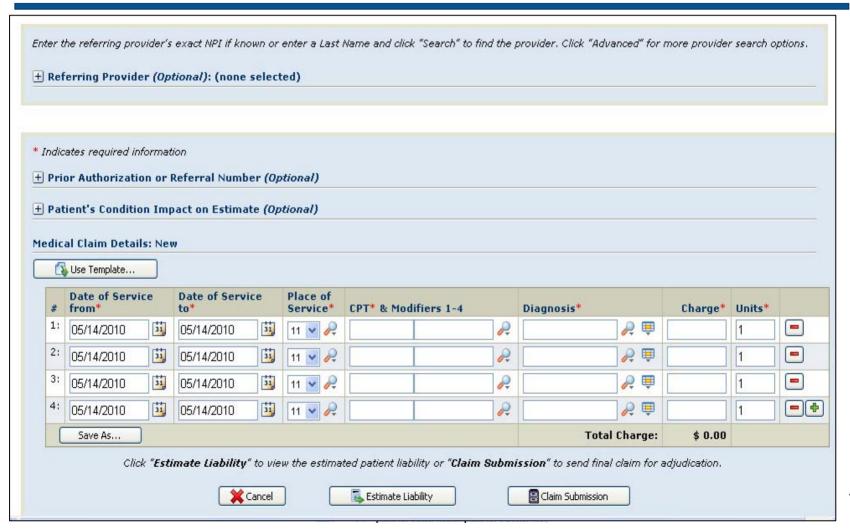
Locating Claims



Authorizations



Claim Estimates



Contacts for BlueAccess Training

- Debbie Angner West TN
 - Debbie_Angner@bcbst.com
 - 901-544-2285
- Faye Mangold Middle TN
 - Faye_Mangold@bcbst.com
 - 423-535-2750
- Susan Carrico Greater Chattanooga TN
 - Susan_Carrico@bcbst.com
 - 423-535-6796



Provider Outreach Department (POD)

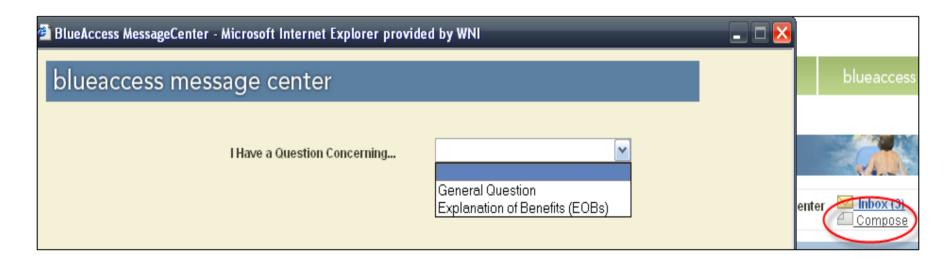
- Enhanced support for all Web services
- POD responsibilities includes assisting providers with:
 - Benefits
 - Eligibility
 - Claim status
 - Web navigation
- Contact information
 - 1-800-924-7141 (ext. 1090)
 - 423-535-1090



Enhancements - 2010

Messaging Center

- Secure means of 2-way communication via the BCBST website
- 3rd Quarter 2010

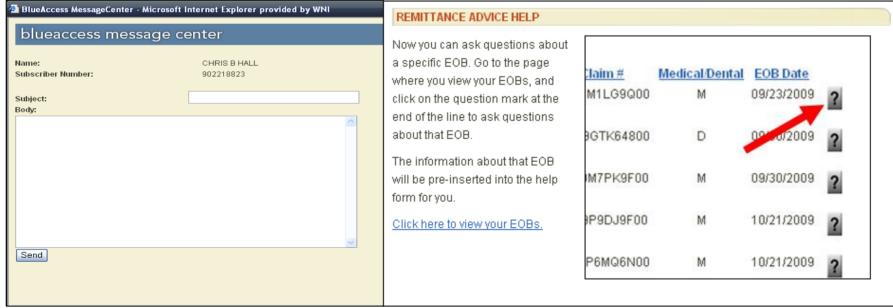




Enhancements - 2010

Messaging Center

- Some questions will pull up a standard form
- Other questions will direct to a look up page
- E-mail will be standard Outlook with prefix Message Center



Benefit and eligibility re-design



About e-Health

Patient Search Claim Center

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You are logged in as: jacquieb | Log Out | Help



Home

e-Health services

e-Health Services is a quick, convenient way to answer many of your health insurance questions. The information found on this site is available, seven days a week, just as it appears in the BlueCross BlueShield of Tennessee computer system. Coverage shown is based on current information. Processed claims, contract changes or policy cancellations may affect final benefit determination. e-Health Services provides online benefits service for BlueCross BlueShield of Tennessee customers who buy their own health plan individually or through work. To get started, please select an option from the menu on the left. For assistance with this website please click on the Contact Us link

Within e-Health Services you have the ability to:

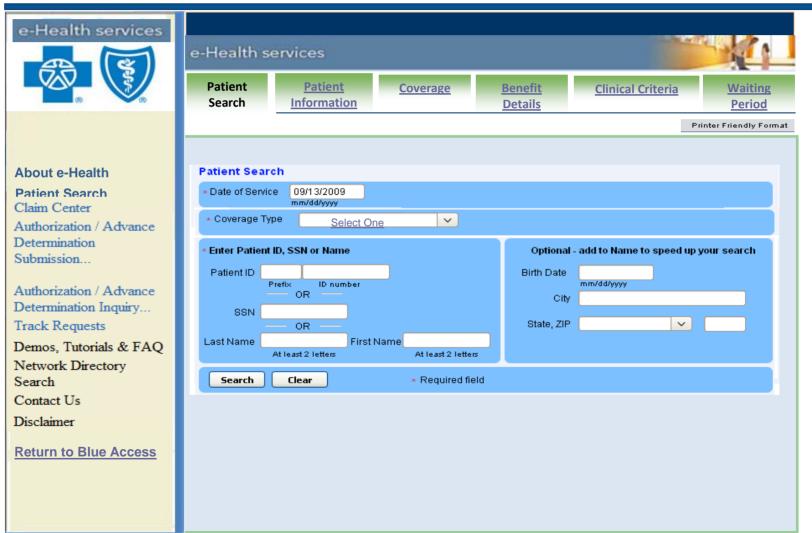
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Benefit and eligibility re-design



Enhancements 2010

Host and Home Plan

- ❖ October 1, 2010 Separate application
- Access to medical policies and general prior authorization requirements of the Home Plan
- Key in alpha prefix and identify home plan
- Providers must have access without logging on the Home Plan's website



Enhancements 2010

HRA Balances and COB Information

- **A** May 2010
- Information will be located in e-Health Services on the BlueAccess homepage



eBusiness Questions??

To schedule training, review educational material or receive technical support for any of the topics covered today, please contact eBusiness Monday through Friday, 8am – 6:30pm (ET)

Phone: (423) 535-5717 Fax: (423) 535-1922

E-mails:

- Ecomm_Marketing@bcbst.com
- Ecomm_TechSupport@bcbst.com

